

# Testing Heterogeneous Currency Exchange Rate Pass-through: Evidence from Firm-Level Cotton Yarn Export Data

August 6<sup>th</sup>, 2016

SWET

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# 1-1. Introduction: “Pass-through 101”

- Currency exchange rate  $\Rightarrow$  export price measured in ***X*** (e.g., ***yen***)

E.g.,

$$\log(\textbf{yen export price}) = \alpha + \boxed{\beta} \log(\textbf{yen/USD}) + \varepsilon$$

or

$$\Delta \log(\textbf{yen export price}) = \alpha + \boxed{\beta} \Delta \log(\textbf{yen/USD}) + \varepsilon$$

$\Rightarrow \boxed{\beta} \doteq 0$ : Only the export price measured in local-(i.e., destination-)currency fluctuates (i.e., complete pass-through)

$\Rightarrow \boxed{\beta} \doteq 1$ : Only the export price measured in home-currency fluctuates ( $\Rightarrow$  profit margin is altered if production cost is not altered)

- “Incomplete” pass-through:  $\boxed{\beta} \neq 0$

- Implication: Export dynamics (e.g., disconnect puzzle: macro), market structure (industry), and firms’ pricing behavior (micro)

Note: “Pass-through” on export price measured in local-currency

In this specification, again,  $\beta'$  accounts for pass-through  
(i.e., smaller  $\beta' \Leftrightarrow$  lower pass-through)

E.g.,

$$\log(\text{USD export price}) = \alpha' + \beta' \log(\text{yen/USD}) + \varepsilon$$

or

$$\Delta \log(\text{USD export price}) = \alpha' + \beta' \Delta \log(\text{yen/USD}) + \varepsilon$$

# 1-2. Introduction: Background issues

- ❑ Well known “incomplete” pass-through phenomenon
  - Gopinath et al. (AER 2010), Nakamura & Steinsson (AER 2012)  
⇒ Note: Some mechanism seems to be there but exactly what?
  
- ❑ Potentially many firm-level “heterogeneity”
  - Melitz & Ottaviano (RES 2008): Price
  - Atkeson & Burstein (AER 2008): Market share
  - Baldwin & Harrigan (AEJ-Micro 2011): Product quality
  - Amiti et al. (AER 2014): Import intensity & market share  
⇒ Note: Many potentially important factors but separately examined...
  
- ❑ “Far less than ideal” data
  - Aggregate data or unit value computed from custom data are used...
  - Exception? Goldberg & Verboven (RES 2001): Automobile, Nakamura & Zerom (RES 2010): Coffee, Fitzgerald & Haller (RES 2014): “Plant-product”  
⇒ Note: Still coarse & not interacted with firm-level heterogeneity

## 2. This paper

In practice, different counts are considered as different products  
(e.g., In modern clothing, dress shirt: 40-120 count, casual shirt: 20-80 count)

### □ Ideal data

- Highly **homogenous** product (cotton yarn in a specific count: “16-bante”)
  - ⇒ Even better than Fitzgerald & Haller (2014): SIC 8 digit-level  
(E.g., 22810302: COTTON YARN, SPUN)
  - ⇒ Exported to a specific (Shanghai) market
- **High frequency** (monthly) **firm-level export price** data
  - ⇒ Allows panel estimation to control for many unobservable factors
- **Exogenous currency exchange rate dynamics** under the gold standard in Japan and the silver standard in China (i.e., destination country)

### □ Comprehensive analysis of firm heterogeneity

- Accompanied by comprehensive **firm characteristics**
  - ⇒ Explicitly study multiple factors

⇔ **Historical but unparalleled data** (Braguinsky et al. AER 2015)

### 3. Key takeaways

- ❑ Low unconditional pass-through rate ( $\Leftrightarrow$  Fitzgerald & Haller 2014)
  - ❑ Large **firm-level heterogeneity** is masked in this unconditional estimation, and pass-through turns out to depend on...
    - TFP, firm size, **import intensity**★ as in the extant studies
  - ❑ Pass-through also depends on ...
    - **Labor skill**★ ( $\Leftrightarrow$  Product quality),
    - **Inventory turnover**★ ( $\Leftrightarrow$  Financial constraint)
    - **Aggregate-level funding rate**★ (bit puzzling direction though...)
    - “★” are fairly robust to the inclusion of (i) timing of entry to export market, (ii) geographical location, and (iii) other currency exchange rate dynamics etc.
- ⇒ **First analysis** employing **extremely precise price data** to uncover how **multiple** firm heterogeneities affect pass-through

Access to major ports, cities, labor pool etc.

## 4-1. Literature: “Mark-up” channel

□ Larger  $\beta$  ( $\Leftrightarrow$  lower pass-through) when...

■ Higher productivity (Lower price: Melitz & Ottaviano RES 2008)

■ Higher market share (Atkeson & Burstein AER 2008)

■ Higher product quality (Baldwin & Harrigan AEJ-Micro 2011)

← Lower price elasticity of demand

$\Leftrightarrow$  Higher mark-up dynamics  $\Leftrightarrow$  Lower pass-through

## 4-2. Literature: “Marginal cost” channel

□ Larger  $\beta$  ( $\Leftrightarrow$  lower pass-through) when...

- Higher import intensity of intermediate goods (Amiti et al. AER 2014)
- Central product (Chatterjee et al. AEJ-Policy 2013)
- Higher local distribution cost share (Corsetti & Dedola JIE 2005)
- Higher productivity

← Higher sensitivity of production/supply cost to exchange rate  
     $\Leftrightarrow$  Higher sensitivity of home currency-measured price  
     $\Leftrightarrow$  Lower pass-through



## 4-3. Literature: Empirical

### □ Firm heterogeneity & pass-through

- Berman et al. (QJE 2012): Firms w/ higher TFP shows larger mark-up dynamics ( $\Leftrightarrow$  lower pass-through)
- Amiti, et al. (AER 2014): (i) Firms w/ larger market share and/or (ii) firms w/ higher import intensity shows larger mark-up dynamics ( $\Leftrightarrow$  lower pass-through)

$\Rightarrow$  Gopinath (JME 2013): “***Need to incorporate multiple factors at once***” (Against somewhat sloppy analysis in Strasser JME 2013)

## 5-1. Data: Firm-month export price

- ❑ Hand-collected from industry report (Geppo: 大日本紡績連合会月報)
- ❑ Monthly frequency firm-level export price data
- ❑ 1897/5 ~ 1898/6, 1901/10, 1902/4 ~ 1903/12, 1911/6 ~ 1914/12

⇒ Note: The gold standard was introduced in 1897

⇒ Note: Periods associated with major events (e.g., The Boxer Rebellion, Japan-Russo war) are excluded

- ❑ Firm ID, count-level (e.g., 16, 20, etc.) export price

- For each firm × count, we have max (highest reported prices), min (lowest), avr (average price over month)
- Mainly 16 and 20 count data are available (also 10, 12, and 14)
- Price information from China and Indian producers are also available

- ❑ Domestic price (製糸十六番手一梱平均代価)

- ❑ Export quantity (16 and 20 count: converted to 梱数)

- ❑ Many missing data on export quantity (even when prices are reported)

- ❑ Mumbai price is also partially available

Note: 22, 23, 24, 30, 32, 40, 41, 42, 60, and 80 counts were actually produced

品銘	出來直	品銘	出來直
通州器械繰別上	一七、三	上海器械繰上	一六、六
全 上等	一七、〇〇	全 中等全	一六、六
全 中等	一六、六	上海製通州器械繰上等	一七、〇〇
全 下等	一六、六	全 中等	一六、六
上海器械繰雲錦	一	寧波器械繰パス附上等	一六、六
全 雲龍	一七、〇	全 中等	一六、五
全 錦玉	一六、六	全 下等	一六、三
全 白雪	一六、六	通州實繰	一六、五
全 魁玉	一七、〇〇	全 二號	一六、四
全 雪錦	一六、六	上海全女姑	一六、四
全 上一品	一六、六	全 一號	一六、三
全南北雜牌別上	一六、六	全 二號	一六、三
全 上等	一六、四	全 高庄	一六、三
全 中等	一六、三	抄庄	一六、二
全 下等	一六、〇〇	寧波全	一六、三
全	二號	二號	一六、三

次に本週中に於ける取組高を上れば左の如し

品銘	上海器械繰南北雜牌別上
上海器械繰雲龍	一六、〇〇
全 上等	一六、〇〇

上海器械操震龍	六五〇
全 雪錦	二〇〇
全 南北雜牌上等	三〇〇
全 中等	一〇〇
全 寧波器械操バーズ附中等	一〇〇
全 下等	一〇〇

○其一

本週中本邦系の商況は前週に於て天津其他北滿筋の望取ありし爲め多少の氣配も見直し居りしも其後は各當用筋共更に買進さん模様もなく依然少數の手合に止す

(四月廿二日報)

日本糸	十六手	二十手	上海糸	十四手	十六手	孟買糸
大鰲象	五、五	六、五	茂生	五、五	五、五	二十手
平野馬	五、五	六、五	怡和	五、五	五、五	上
擬津孔雀	五、五	六、五	瑞記	五、五	五、五	中
鐘淵魚	五、五	六、五	老公茂	五、五	五、五	中以下
東京牡丹	五、五	六、五	隆盛	五、五	五、五	十六手
全金獅子	五、五	六、五	源純	五、五	五、五	上
朝日雙鹿	五、五	六、五	純盛	五、五	五、五	中
岡山花蝶	五、五	六、五	新究	五、五	五、五	中以下
三池三管	五、五	六、五	十二手	五、五	五、五	十二手
浪花塔象	五、五	六、五	上	五、五	五、五	上
泉州戎	五、五	六、五	究	五、五	五、五	中
玉島和合人	五、五	六、五	中	五、五	五、五	中以下
金巾花瓶	五、五	六、五	以下	五、五	五、五	十手
備前伏龍	五、五	六、五	突	五、五	五、五	上
岸和田	五、五	六、五	突	五、五	五、五	中
天滿	五、五	六、五	中以下	五、五	五、五	中以下
尼ヶ崎	五、五	六、五	突	五、五	五、五	突
七、星	五、五	六、五	七、星	五、五	五、五	突

一〇 九〇 八五一 三五〇 五五五

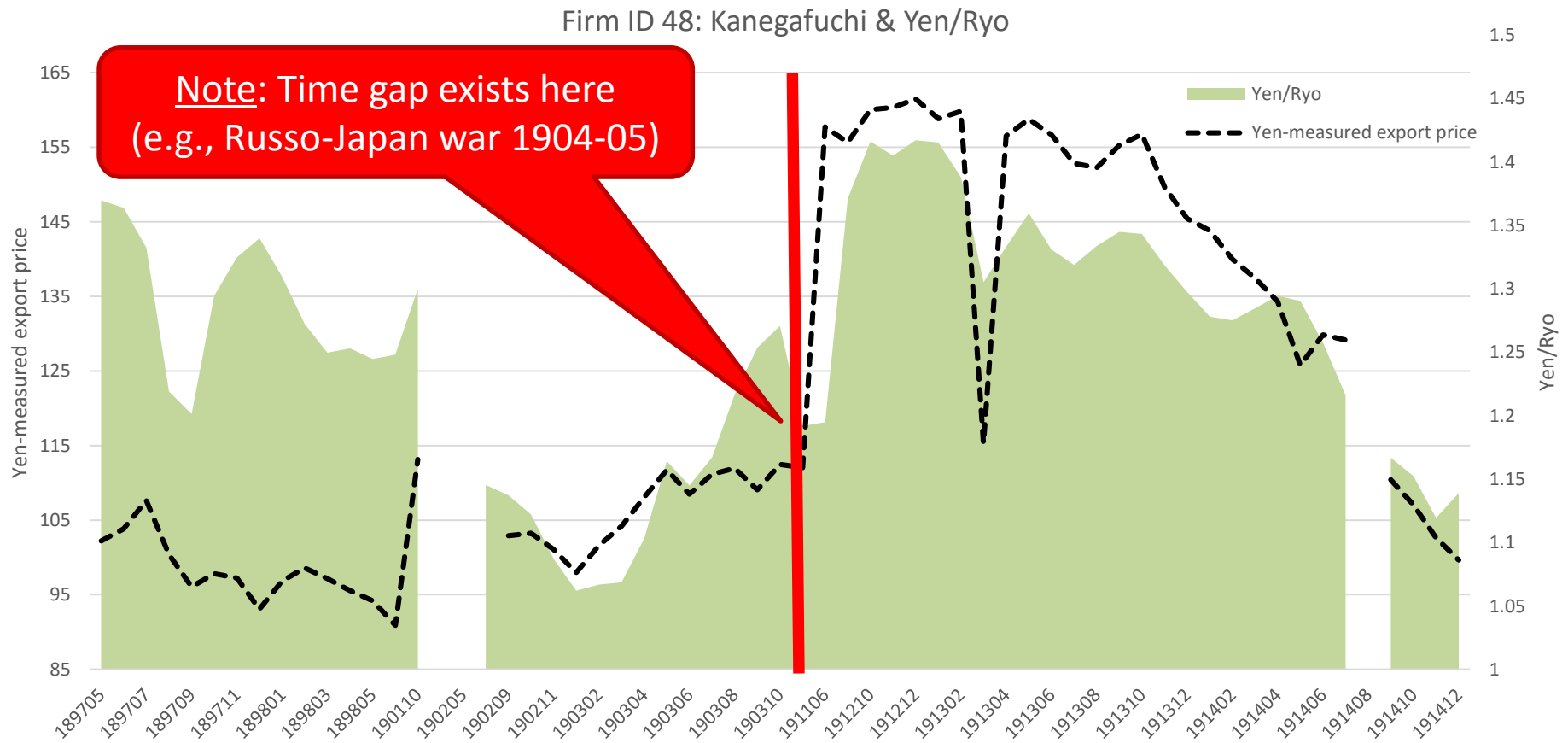
(五月廿七日報)

本週中糸況は本邦系に於ては前報全機引續き少數の  
手合に止り至て需用薄昨今の處相場亂調子とも云ふか  
如き傾向在りて左記相場より二匁五分乃至品に依り七  
匁五分方安直を以て僅少の手合を生し市勢何となく賣  
澁り買澁りの狀態にて相場は更に一定せず買人筋には  
本邦安直を氣拂への向も在りて一向買進さざる等手控  
へ同様の姿勢にて相場見送り居り賣人筋に於ても今後  
の動靜如何を氣遣ひ相場見送り居りて尙引續き不捌に  
て勢ひ不況を呈すへきやも不計現況なり而して其在荷  
は日本糸五千三百四十俵、印度糸二萬俵なり其相場は  
左の如し

日本糸	十六手	二十手	上海糸	十六手	二十手	孟買糸
大阪象	五五	六、二〇	茂生	古、〇	古、五	二十手
平野馬	五五	六、三〇	怡和	古、〇	古、七、〇	上
藤津孔雀	五五	六、三〇	瑞記	古、〇	古、〇	中
鹽淵魚	五五	六、五〇	老茂	古、〇	古、五	中以下
東京牡丹	五、五	一	錦隆	古、〇	古、〇	十六手

## 5-2. Data: Currency exchange rate

- ❑ Data book of Japanese economic statistic (日本経済統計総観)
- ❑ Monthly frequency **yen/ryo**(Chinese currency) exchange rate
  - Highest, lowest, average (used in our analysis) for each month





## 5-3. Data: Firm characteristics

### □ Firm characteristics

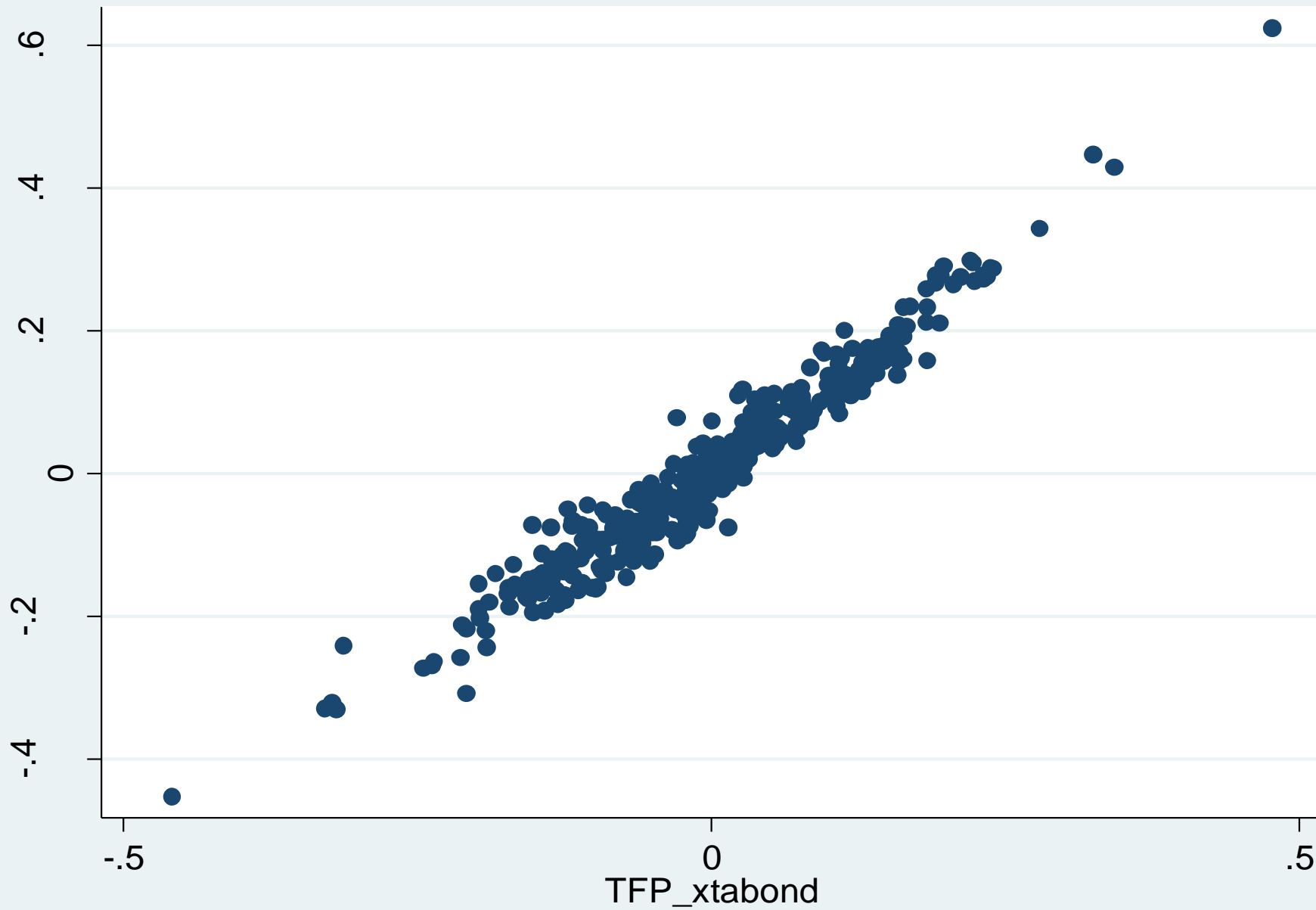
#### ■ *Geppo* & financial statement (考課状)

#### ■ Items included in the data

- Output: Measured for two-types of machinery (ring & mule)
- Capital: Two-types of machinery, operating hours & days, power source
- Labor: Male & female w/ wage information
- Intermediate good: Cotton & coal
- Cotton sources: Japan, China, India, US, HK, Vietnam, Egypt, others
- Product composition: Share of 16 & 20 counts out of total production
- Location: All the plants (with detailed information)
- Almost all the P/L & B/S items (e.g., inventory, sales)
- Firm age, board member, managers' attributes (e.g., education), plant-level attributes, entry/exit (firm & plant) ⇒ Planning to use...

Note: Production data are handled to compute TFPQ by following Braguinsky et al. (AER 2015)

⇒ At most, 32 firms × 57months (max #obs = 517 in the current analysis)



## 5-4. Data: Summary stat (a) - (c)

Variable	Definition	Obs	Mean	Std. Dev	Min	Max
Sample (a): Sample for Table 2						
<i>P</i>	Natural logarithm of Yen(i.e., home currency)-measured 16-bante cotton exported	436	4.67	0.16	4.05	5.08
<i>ER</i>	Exchange rate measured as units of yen per one ryo	436	0.21	0.08	0.06	0.35
<i>TFP</i>	Firm-level total factor productivity obtained from fixed-effect panel estimation	436	0.00	0.13	-0.36	0.45
Sample(b): Sample for Table 3						
<i>P</i>	Natural logarithm of Yen(i.e., home currency)-measured 16-bante cotton exported	353	4.67	0.16	4.46	5.08
<i>ER</i>	Exchange rate measured as units of yen per one ryo	353	0.22	0.07	0.06	0.35
<i>TFP</i>	Firm-level total factor productivity obtained from system GMM estimation	353	0.00	0.12	-0.33	0.34
Sample(c): Sample for Table 4						
<i>P</i>	Natural logarithm of Yen(i.e., home currency)-measured 16-bante cotton exported	353	4.67	0.16	4.46	5.08
<i>ER</i>	Exchange rate measured as units of yen per one ryo	353	0.22	0.07	0.06	0.35
<i>TFP</i>	Firm-level total factor productivity obtained from fixed-effect panel estimation	353	0.01	0.13	-0.33	0.45
<i>WAGE</i>	Natural logarithm of female worker wage	353	0.00	0.29	-0.49	0.58
<i>SIZE</i>	Natural logarithm of output	353	0.06	1.14	-2.48	2.68

Note: All the variables other than IMPORT is demeaned

# 5-5. Data: Summary stat (d)

Sample(d): Sample for Table 5

<i>P</i>	Natural logarithm of Yen(i.e., home currency)-measured 16-bante cotton exported	189	4.68	0.17	4.51	5.08
<i>ER</i>	Exchange rate measured as units of yen per one ryo	189	0.21	0.07	0.06	0.35
<i>TFP</i>	Firm-level total factor productivity obtained from fixed-effect panel estimation	189	0.02	0.13	-0.31	0.43
<i>WAGE</i>	Natural logarithm of female worker wage	189	0.06	0.28	-0.43	0.53
<i>SIZE</i>	Natural logarithm of output	189	0.26	1.23	-2.48	2.68
<i>IMPORT</i>	Import from Ryo export source countries / Import from all the souces (Note: this variable is time-invariant and measured as of the initial appearance in the data)	189	4.46	20.60	-39.67	39.23
<i>INVENTORY</i>	(Inventory + Account receivable) / Sales	189	-0.01	0.08	-0.09	0.26
<i>RATE</i>	BOJ's discount rate	189	-0.15	0.64	-1.05	1.14
<i>SHARE</i>	Output share of 16 count cotton yarn	189	0.02	0.24	-0.42	0.55
<i>CAPUTIL</i>	Capuital utilization rate	189	-0.01	0.14	-0.41	0.51



# 6-1. Empirical analysis: Model

□ Theoretical underpinnings (needs to be beefed up...):

$$\log(\mathbf{yen\ export}_{i,t}) = \log(\mathbf{markup}_{i,t}) + \log(\mathbf{marginal\ cost}_{i,t})$$

$$= \log(\mathbf{markup}_{i,t}(\mathbf{yen/ryo}_t, \mathbf{F}_{i,t})) + \log(\mathbf{marginal\ cost}_{i,t}(\mathbf{yen/ryo}_t, \mathbf{F}_{i,t}))$$

⇒ Interested in the cross derivative of  $\mathbf{markup}_{i,t}$  &  $\mathbf{marginal\ cost}_{i,t}$

□ Fixed-effect panel estimation

$$\log(\mathbf{yen\ export}_{i,t}) = \alpha + \beta \log(\mathbf{yen/ryo}_t) + \gamma \mathbf{F}_{i,t} + \delta \log(\mathbf{yen/ryo}_t) \times \mathbf{F}_{i,t} + \mathbf{fe}_i$$

Focus on the observation with some price change (↔ Nakamura & Steinsson 2012)

## 6-1. Empirical analysis: Model

□ Allison's hybrid random-effect estimation (Allison 2009)

$$\begin{aligned}\log(\textit{yen export}_{i,t}) = & \alpha + \beta \log(\textit{yen/ryo}_t) + \gamma_1(F_{i,t} - F_{i,t\_avr}) + \gamma_2 F_{i,t\_avr} \\ & + \delta_1 [ \{ \log(\textit{yen/ryo}_t) \times F_{i,t} \} - \{ \log(\textit{yen/ryo}_t) \times F_{i,t} \}_{avr} ] \\ & + \delta_2 \{ \log(\textit{yen/ryo}_t) \times F_{i,t} \}_{avr} + re_i\end{aligned}$$

□ Correlated coefficient random-effect estimation (Wooldridge 2010)

$$\begin{aligned}\log(\textit{yen export}_{i,t}) = & \alpha + \beta \log(\textit{yen/ryo}_t) + \gamma_1 F_{i,t} + \gamma_2 F_{i,t\_avr} \\ & + \delta_1 \log(\textit{yen/ryo}_t) \times F_{i,t} + \delta_2 \{ \log(\textit{yen/ryo}_t) \times F_{i,t} \}_{avr} + re_i\end{aligned}$$

# 6-2. Empirical analysis: TFP

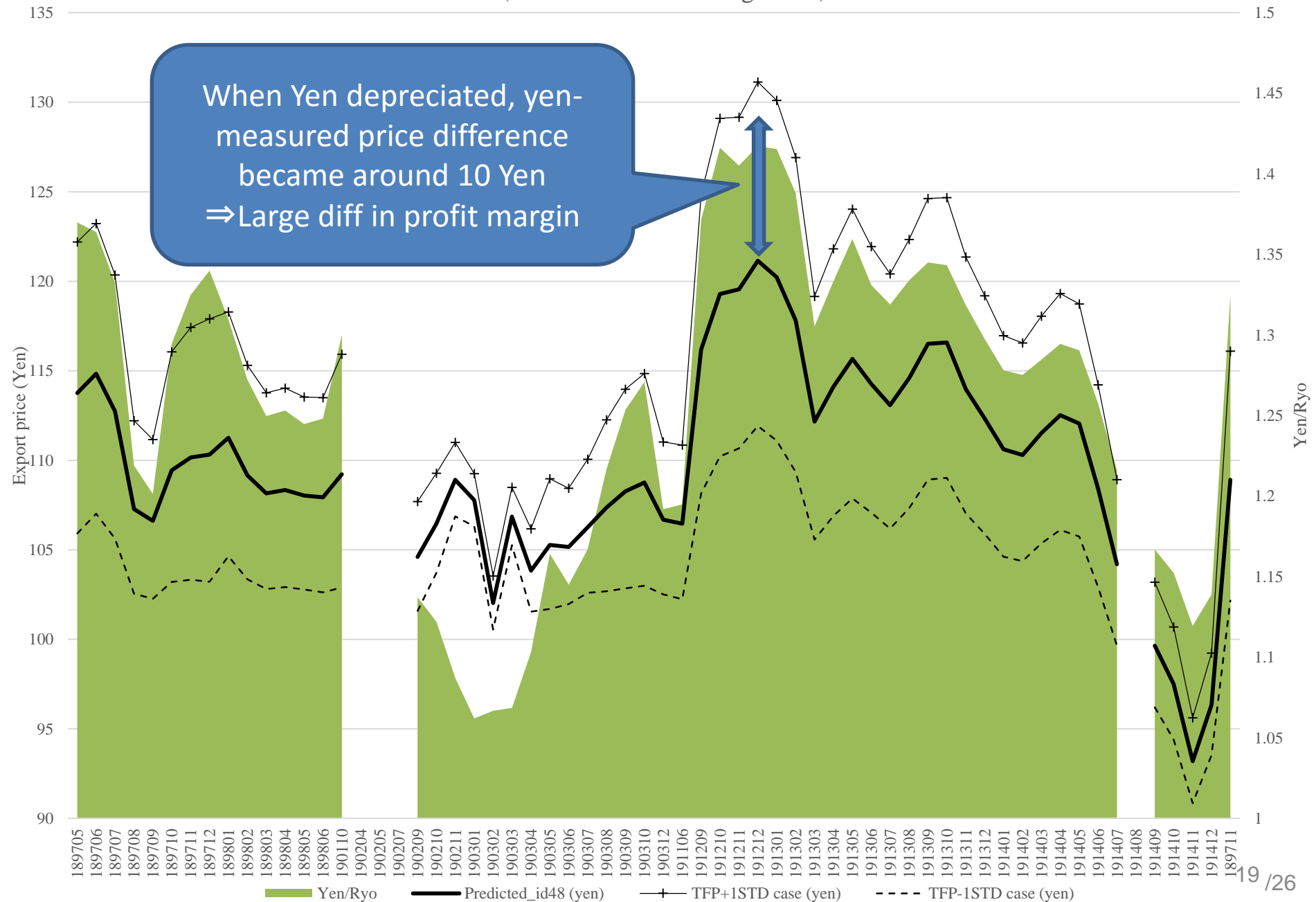
Dependent variable:  $P$

	Fixed-effect model		Fixed-effect model		Allison (2009) Hybrid random-effect model		Correlated random-effects model	
Independent Variables	Coef.	Std. Err.	Coef.	Std. Err.	Coef.	Std. Err.	Coef.	Std. Err.
$ER$	1.067	0.070 ***	1.024	0.068 ***			1.019	0.068 ***
$TFP$			-0.400	0.150 ***			-0.407	0.149 ***
$ER \times TFP$			1.748	0.629 ***			1.786	0.628 ***
$ER - ER_{AVR}$					1.019	0.068 ***		
$TFP - TFP_{AVR}$					-0.407	0.149 ***		
$ER \times TFP - ER \times TFP_{AVR}$					1.786	0.628 ***		
$ER_{AVR}$					-0.118	0.346	-1.137	0.352 ***
$TFP_{AVR}$					-0.131	0.628	0.276	0.640
$ER \times TFP_{AVR}$					0.486	2.788	-1.300	2.831
constant	4.462	0.016 ***	4.451	0.015 ***	4.643	0.072 ***	4.643	0.072 ***
No. of Obs.	517		436		436		436	
No. of Groups	32		30		30		30	
Observation per group								
min	1		1		1		1	
avr	16.2		14.5		14.5		14.5	
max	57		57		57		57	
F or Wald chi2	231.55		76.79		227.30		227.30	
Prob > F or chi2	0.0000		0.0000		0.0000		0.0000	
R-sq								
within	0.3236		0.3637		0.3637		0.3637	
between	0.0047		0.0044		0.0136		0.0136	
overall	0.2074		0.1767		0.1791		0.1791	
corr( $u_i$ , $x_b$ )	-0.0870		-0.1267		0 (assumed)		0 (assumed)	
F test that all $u_i=0$								
F	12.93		18.61		n.a.		n.a.	
Prob>F	0.0000		0.0000		n.a.		n.a.	

Almost same magnitude reported in Fitzgerald & Haller (2014) i.e.,  $\beta=1.01$  (std. 0.090)\*\*\*

Fitzgerald & Haller (2014) × Berman et al. (2012) i.e., depends on firm characteristics

Predicted Yen price w/ different TFP  
(basecase = id48: Kanegafuchi)



## 6-3. Empirical analysis: Another TFP measure

### □ Robust to alternative TFP computation

Dependent variable: $P$							
	Fixed-effect model			Allison (2009) Hybrid random-effect model		Correlated random-effects model	
Independent Variables	Coef.	Std. Err.		Coef.	Std. Err.	Coef.	Std. Err.
$ER$	1.016	0.076	***			1.012	0.076 ***
$TFP$	-0.469	0.187	**			-0.480	0.187 ***
$ER \times TFP$	2.529	0.789	***			2.573	0.791 ***
$ER - ER_{AVR}$				1.012	0.076	***	
$TFP - TFP_{AVR}$				-0.480	0.187	***	
$ER \times TFP - ER \times TFP_{AVR}$				2.573	0.791	***	
$ER_{AVR}$				-0.321	0.495		-1.333 0.501 ***
$TFP_{AVR}$				-0.280	1.103		0.200 1.116
$ER \times TFP_{AVR}$				1.690	4.827		-0.883 4.881
$constant$	4.449	0.017	***	4.686	0.106	***	4.686 0.106 ***

# 6-4. Empirical analysis: Full model

- ① Female wage ( $\Leftrightarrow$  quality)
- ② Import intensity
- ③ Inventory turnover
- ④ BOJ discount rate (sign???)

Dependent variable:  $P$

Fixed-effect model

Independent Variables	Coef.	Std. Err.		Coef.	Std. Err.		Coef.	Std. Err.	
$ER$	0.272	0.090	***	0.691	0.065	***	1.078	0.127	***
$TFP$	-0.166	0.142		-0.079	0.108		-0.035	0.122	
$ER \times TFP$	0.200	0.686		-0.482	0.480		-0.144	0.585	
$WAGE$	-0.219	0.079	***	-0.315	0.068	***	-0.045	0.072	
$ER \times WAGE$	1.511	0.384	***	2.149	0.328	***	1.067	0.339	***
$SIZE$	0.037	0.019	*	0.058	0.017	***	0.071	0.017	***
$ER \times SIZE$	0.174	0.081	**	0.108	0.073		0.033	0.071	
$ER \times IMPORT$	0.018	0.003	***	0.015	0.003	***	0.010	0.003	***
$INVENTORY$	0.985	0.376	***				0.728	0.322	**
$ER \times INVENTORY$	-7.053	1.682	***				-4.604	1.467	***
$RATE$				-0.072	0.015	***	-0.191	0.024	***
$ER \times RATE$				0.324	0.073	***	0.777	0.109	***
$constant$	4.575	0.018	***	4.497	0.014	***	4.392	0.028	***

# 6-5. Empirical analysis: Robustness

Dependent variable:  $P$

Independent Variables	Coef.	Std. Err.		Coef.	Std. Err.		Coef.	Std. Err.	
$ER$	1.033	0.134	***	0.724	0.144	***	0.720	0.156	***
$TFP$	-0.078	0.131		-0.022	0.121		-0.068	0.128	
$ER \times TFP$	0.171	0.615		-0.412	0.575		-0.136	0.601	
$WAGE$	-0.010	0.079		-0.042	0.070		-0.025	0.078	
$ER \times WAGE$	0.818	0.372	**	1.061	0.340	***	0.883	0.378	**
$SIZE$	0.058	0.030	*	0.073	0.017	***	0.086	0.032	***
$ER \times SIZE$	0.061	0.078		0.071	0.072		0.070	0.079	
$ER \times IMPORT$	0.012	0.003	***	0.014	0.003	***	0.014	0.004	***
$INVENTORY$	0.669	0.328	**	0.882	0.322	***	0.891	0.336	***
$ER \times INVENTORY$	-4.350	1.502	***	-5.796	1.524	***	-5.397	1.593	***
$RATE$	-0.186	0.026	***	-0.186	0.024	***	-0.182	0.026	***
$ER \times RATE$	0.752	0.112	***	0.647	0.111	***	0.652	0.115	***
$ER\_R$				0.211	0.616		0.078	0.648	
$ER\_R \times IMPORT\_R$				-0.025	0.030		-0.035	0.037	
$ER\_D$				7.407	1.630	***	6.965	1.687	***
$ER\_D \times IMPORT\_D$				0.131	0.071	*	0.150	0.081	*
$ER\_S$				-5.082	1.383	***	-5.043	1.432	***
$ER\_S \times IMPORT\_S$				-0.705	0.694		-0.610	0.704	
$constant$	0.273	2.282		-3.808	1.991	*	-6.384	2.883	**
$Prefecture\ control$		yes			no			yes	
$Other\ currency\ exchange\ rates$		no			yes			yes	

## 6-6. Empirical analysis: Something more

### □ Incorporate and consider additional factors:

- Interaction b/w exchange rate & centrality of 16 count: (+/-) but insig
  - ⇔ Chatterjee et al. (2013): Pass-through rate for non-centered product is high (i.e., central product shows larger  $\beta$ )
  - ⇔ Also, “urgency” channel (i.e., products associated w/ less efficient/flexible production (e.g., non-central) ⇔ high pass-through
- Interaction b/w exchange rate & 1(early entry to export market): (+) but insig
  - ⇔ Early entrant has some market power
- Interaction b/w exchange rate & 1(headquartered in Tokyo): (+) but insig
  - ⇔ Distribution cost as in Bernstein & Jaimovich (2012)?
- Exclude the periods for WWI (July 1914~)

⇒ Results in “full model” are robust to the inclusion of these items



## 7. Some preliminary results & discussion

- ❑ 20 counts? Only female wage matters...
  
- ❑ Management quality?
  - Capacity utilization: Insignificant...
  - Inventor management: Better measures?
  - Labor management: “Sotan”?
  
- ❑ Human network: Financial linkage to bank owner & “fixer”?
  
- ❑ More detailed information on the structure of production cost?
  
- ❑ Dumping behavior?
- ❑ Choice of invoice currency?

## 8. Things to be done

- ❑ Data description: E.g., attrition (and the reason) etc.
  
- ❑ Further precise picture:
  - Financial friction proxied for by “network w/funding sources” information and/or “Leverage  $\times$  BOJ rate” etc.
  - Use domestic price (exporter and non-exporter firms) as a benchmark
  - Export quantity: Extensive margin (i.e., truncated data structure  $\Leftrightarrow$  selection), residual demand faced by individual firms
  
- ❑ Some additional robustness checks:
  - Asymmetry b/w appreciation and depreciation?
  - Dynamic (time-variant) aspect of incomplete pass-through

## 9. Conclusion

- ❑ Use the ideal data and confirm heterogeneous pass-through in a comprehensive way: Product quality, import, financial factor etc.
- ❑ Hopefully, go deeper into financial/management aspects...
- ❑ Other projects using this data
  - Pre-export investment (i.e., tangibles & borad intangibles)
  - Pre-export & post-export productivity/profitability dynamics
  - Utilizing network information more intensively

Thank you and comments are welcome!

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